

# **Replenishing Technologies Inc.**

A Division of Replenishing Care and Technologies (RC&T) www.rcandt.com

Thank you for contacting us regarding our **RC MAX PEMF 120** which is the **choice of many Top NHL**, **NFL and NCAA/Olympic Athletes** but likewise highly effective for people of widely-ranging health levels. Because of the RC MAX's effectiveness and versatility, it is our best-selling High-Powered Pulsed Electromagnetic Field therapy device – and the **choice of many Professional Practitioners**.

### PEMF at a glance: a battery charger for cells

A High-Powered Pulsed Electromagnetic Field Therapy device works like a battery charger for cells – that (instantly) stimulates muscles, connective tissues, intestines, tendons and cartilage, the brain and peripheral nerve sites to promote healing, a return of function as well as a return to higher activity levels. In fact, 95% of people report less pain, better range of motion, more energy and a greater sense of well-being after using PEMF the first time; benefits last 4 hours to 4 days as healing begins; repeat PEMF use extends the period of benefits (which when coupled with how quickly PEMF works is why Patients are often very eager to coming back).

Because of this response, High-Powered PEMF devices fit very well into Professional Chiropractic, Sports Medicine and General Wellness Clinics as a means of:

- expanding/augmenting the care model,
- > enhancing/amplifying the benefits of professional care,
- > creating referrals and often reactivating inactive patients, and
- ultimately building the practice.

Key things to know about PEMF are:

- PEMF prepares your Patients' bodies for your expertise;
- Most Patients first use PEMF for back and joint pain and report collateral benefits besides pain relief;
- PEMF does no harm.
- PEMF has only 2 contraindications (pregnancy and pacemaker).
- > PEMF works with whatever a person has to work with to perform, heal and repair.
- Because of this adaptation the technology helps everyone no matter where they are on the fitness, wellness or health continuum: Elite athletes excel; weekend warriors get fitter; the "ill", the "injured" or those "post-surgery" see systemic improvement and faster recovery often by as much as 40%. ALL become more resistant to illness and injury. Aging and loss of performance is slowed (even reversed) often dramatically.

Summary of Scientific Benefits of High-Powered PEMF

### RC MAX PEMF 120 at a glance (US\$20,200)

The RC MAX PEMF 120 is a PREMIUM <u>5 coil</u> (Loop, Butterfly, 30 Foot Rope, Paddle and Therapeutic Pad) package offered at the Manufacturer's MSRP for a 3 coil machine. To further improve outcomes and value we include a <u>Pelvic Correction Kit</u> (PCT), 2 pairs of <u>Human Performance Technology</u> (HPT) socks, complete training, a 3 year parts and labor warranty plus shipping within continental North America; taxes are extra (where applicable). Please follow this link for our <u>Professional Practitioner/Clinic brochure</u>.

We created our NHL/NFL package based on 12+ years of experience working with Elite Athletes, 1000s of people, and scores of clinics – because it is what you need to get the best results. There is a choice of a Portable or Tabletop cabinet; each is 19,200 gauss, features a spark chamber, and uses coils with double plug-ins. If you are wondering, 70% of Practitioners have chosen the Tabletop – since (as its name suggests) it fits easily on a desk/other clinical furnishing for easy space consideration and moves easily from room-to-room. Complete training is provided.



RC MAX PEMF 120 Portable

RC MAX PEMF 120 Tabletop

### A Step Above

The PEMF 120 is manufactured by PEMF Systems Inc., Sherman Oaks, California **which is the ONLY High-Powered PEMF Manufacturer in the World to have earned** <u>Health Canada approval</u> as a Class 2 Medical Device - a distinction that builds upon its 15+ year stellar reputation for power, reliability, versatility, comfort, safety, and value. This status in Canada is expected to initiate similar standing in some 40+ other Countries including the US.

#### One of only a small number of PEMF 120 Distributors

RTI has worked with PEMF Systems for over 10 years and is among a small group of distributors scattered throughout the World. As noted, our clients include a growing number of Elite Athletes from the NHL and NFL, as well as two (2) major US University Athletics Programs – one of which set numerous NCAA Track/Athletics records in 2020 and 2021 and claimed 2 Gold Medals at the recent "2020" Tokyo Olympics. Among the Pros, a number (not all) are All-Star/Pro Bowl level Players. A couple elevated their play enough to be in the MVP discussion (others have used it to stay at that level despite serious injury). For privacy reasons, we do not share the names of those athletes with whom we are privileged to work with, so it was most gratifying when <u>Christian McCaffrey included the RC MAX PEMF 120 among his list of 10 things he can't live without</u> on GQ Sports (featured at 9:52).

#### A foundation for lifelong health and well-being

Over the years, we have had many people echo Christian's comments regarding their personal <u>RC MAX PEMF</u> <u>120 success stories</u>, including but not limited to: stroke recover, car accident trauma, cancer, general well-being, and back/joint pain (to name only a sampling). It is for this reason that we developed a set of proprietary protocols that take a *whole-body* approach to PEMF use – in order to maximize the true benefits of Therapy. We have also learned that that <u>STACKING</u> <u>complementary technologies and/or modalities with the RC MAX PEMF 120</u>, and alternating Treatment Coils contributes even greater outcomes.

### Training

As a training frame of reference, we will have a new user functional on the PEMF 120 within about 30 minutes (most often) using Facetime and our detailed Human best practice Training Manual as a resource and "good at *it*" in a matter of hours. This is especially true for those well-versed in human wellness and anatomy.

### Taking PEMF to a whole other level

RTI is the "PEMF arm" of Replenishing Care and Technologies (<u>RC&T</u>) which has assembled a set of 11+ complementary cellular health tools that build on the benefits of PEMF. Collectively this set of tools called <u>Replenishing Care</u> either:

- Give cells back the power, oxygen, or other resources to perform, heal and repair,
- > OR help the body return to (and stay) in **homeostasis** and **musculoskeletal balance**,
- **Without** doing any **harm**.

RC&T's long-term vision is a global network of <u>Replenishing Care Centers</u> – that STACK our 11+ standalone cellular health technologies into a personal best performance and personal best fitness/wellness model in accordance with the individual-specific goals of the user. Step one is a pilot study to document the *before* and *after* efficacy of the RC Model with a group of 30 to 50 people of varying health levels.

In the interim we created the Replenishing Care <u>Replenishing Care One-Stop Cellular Regeneration System</u> for <u>professional clinics</u> – to make this powerful set of technologies available immediately.

### **Other PEMF Model Choices**

The RC MAX PEMF 120 is a (traditional) spark chamber device – which features an analog signal wherein a *spark is created via an electronic process inside the unit which then jumps between 2 electrodes;* when the user turns the intensity knob to a higher setting - the distance between the electrodes is increased resulting in a stronger and slower pulse rate.

While the RC MAX PEMF 120 is our biggest seller, we also offer a number of DIGITAL Devices which use a computer signal. The use of a Digital Signal enables a "1 to 10" position intensity control – producing precise (identical) treatment experiences. Generally DIGITAL Devices are considered "high-powered" (not quite as high as the RC MAX PEMF 120) but hold the pulse interval 4 times longer thereby gently delivering more energy in shorter time. Additionally, solid state engineering creates additional reliability (as Digital units are virtually maintenance-free),

Here are links to our Clinical Level Digital units: <u>RC MAX DIGITAL</u> – the digital sister of the RC MAX PEMF 120.

RC MAX GEMINI – which enables the use of 2 coils at the same time but costs \$24,200.

The RC MAX DIGITAL and RC MAX GEMINI units feature the same premium package of 5 applicator coils (Loop, Butterfly, 30 Foot Rope, Paddle and Therapeutic Pad), a <u>Pelvic Correction Kit</u> (PCT), 2 pairs of <u>Human</u> <u>Performance Technology</u> (HPT) socks, complete training, a 3 year parts and labor warranty plus shipping within continental North America; taxes are extra In California and internationally (where applicable).

## **Payment / delivery**

#### Payment:

The Manufacturer's policy requires payment prior to shipping. For this we request payments via wire transfer as this has proven the best/fastest method to satisfy the Manufacturer's ordering procedures and deliver the machine most expeditiously. That said, <u>many doctors lease the RC MAX PEMF 120.</u> A typical lease costs (through NCMIC – the Company we most often work through) about \$420/month over 5 years with a \$1 residual at the end. NOTE: The RC MAX Gemini would add about an extra \$100 per month to the lease cost but would (potentially) enable you to increase (even double) the number of appointments.

On the other side of the economics, most practitioners charge \$50 to \$60 for a 30-minute session – so an average of 2 sessions per day yields revenue of \$25,000 annually. In my experience many Doctors also build PEMF into a broader treatment; some have used it as a way of creating a more-cash-based practice.

#### **Delivery:**

Delivery is typically 5 to 9 business days upon receipt of wire transfer or Purchase Order (PO) from the leasing company.

#### In closing:

We thank you for the opportunity to present the RC MAX PEMF 120 (and other choices) and look forward to speaking soon.

Kindest regards,

James

#### James G. Comerford (LinkedIn)

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